

Riverhaven

Scheme 1

Fascia & Trim:
Dialogue CL2844D

Body:
Knapweed CL2893M

Garage Door:
Dialogue CL2844D

Front Door:
Lumberjack CL2636N



Fraze Paint

Colors shown are as accurate as possible. Finished appearance may vary slightly due to surface texture, method of lighting and sheen of the paint, size and shape of the area to be painted and coordinating colors nearby. **Important!** If exact shades and matches are crucial, small test samples should be applied to the surface to be painted, allowed to dry thoroughly and adjustments made if necessary.

Riverhaven

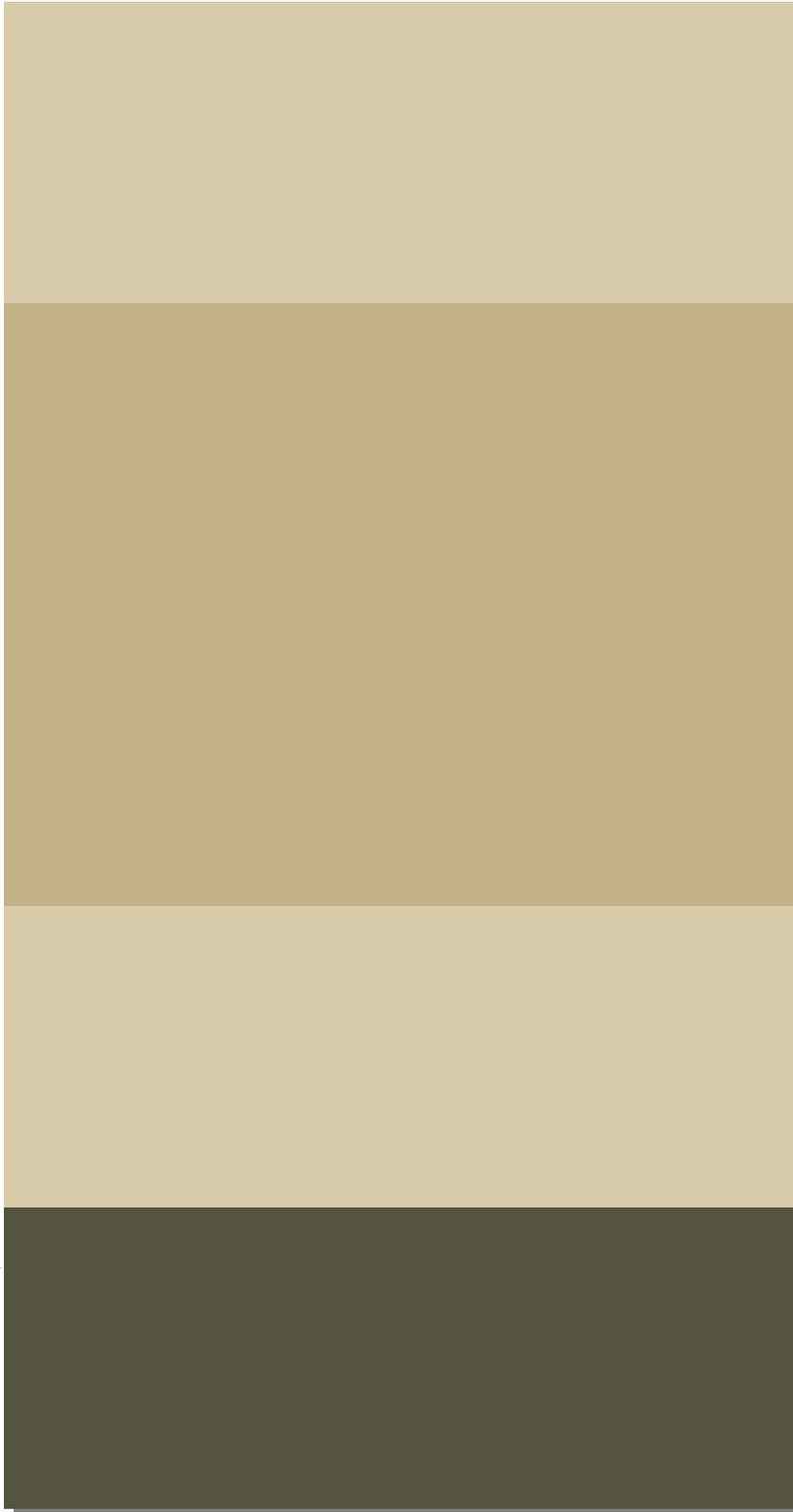
Scheme 2

Fascia & Trim:
Knapweed CL2893M

Body:
Roadside CL2894D

Garage Door:
CL2893M Knapweed

Front Door:
Snapping Turtle CL2956A



Fraze Paint

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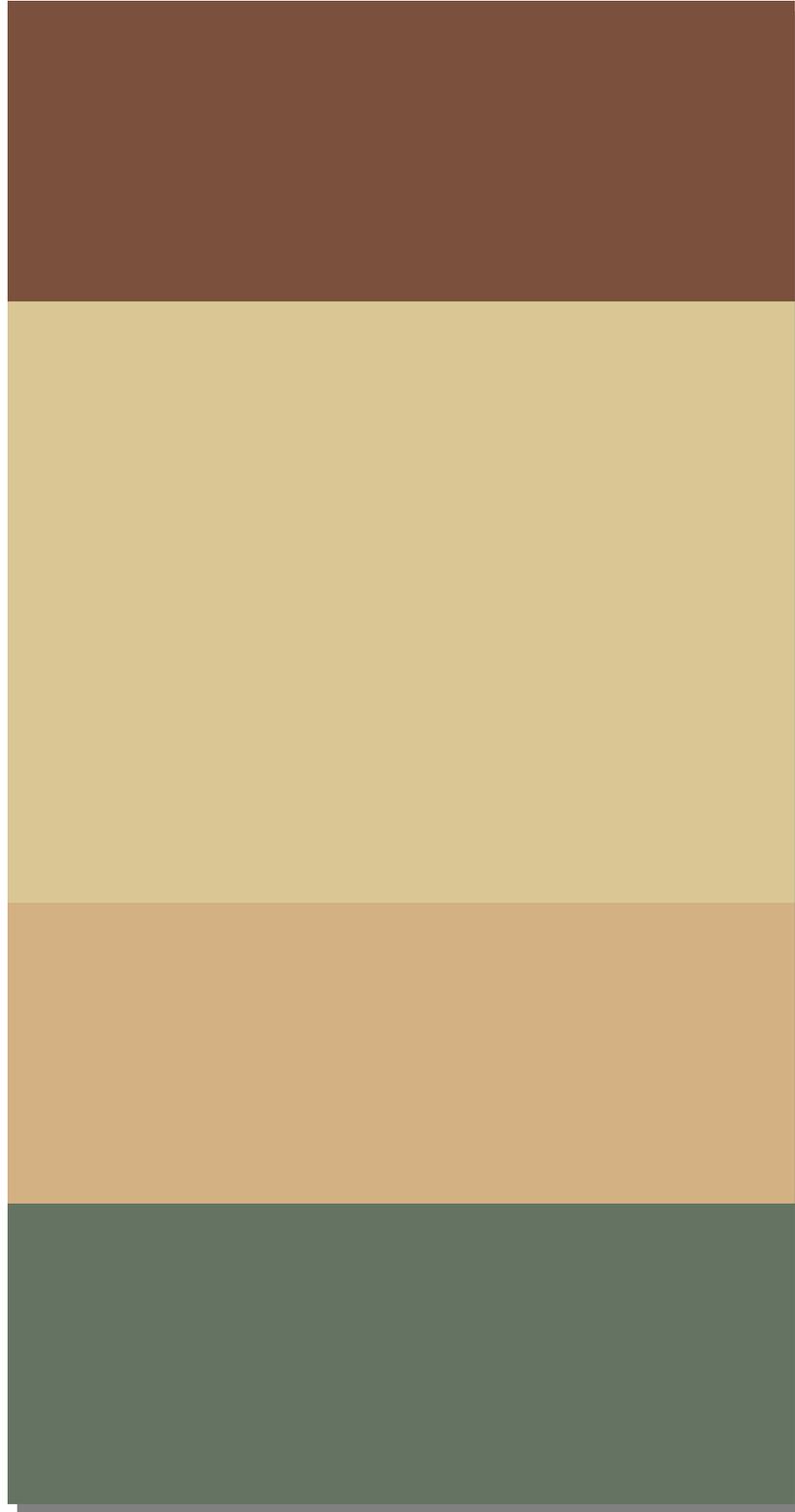
Scheme 3

Fascia & Trim:
Oak Gall CL2616N

Body:
Babouche CL2802M

Garage Door:
Onion CLC1252M

Front Door:
Relic CL2984D



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Fraze Paint

Riverhaven

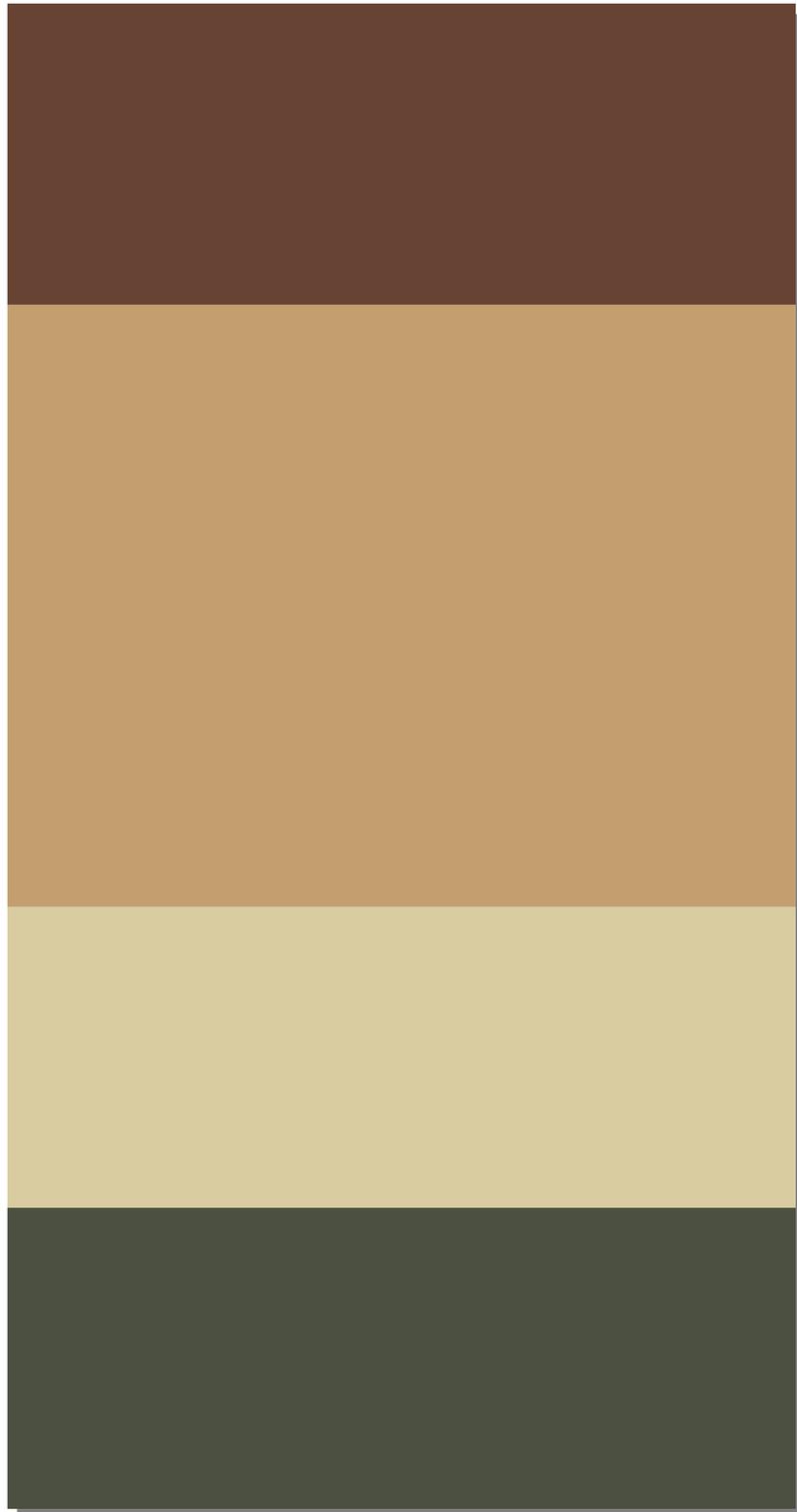
Scheme 4

Fascia & Trim:
Anthill CL2637N

Body:
Dissent CL2825

Garage Door:
Babouche CL2803M

Front Door:
Pretention CL3017N



Frazer Paint

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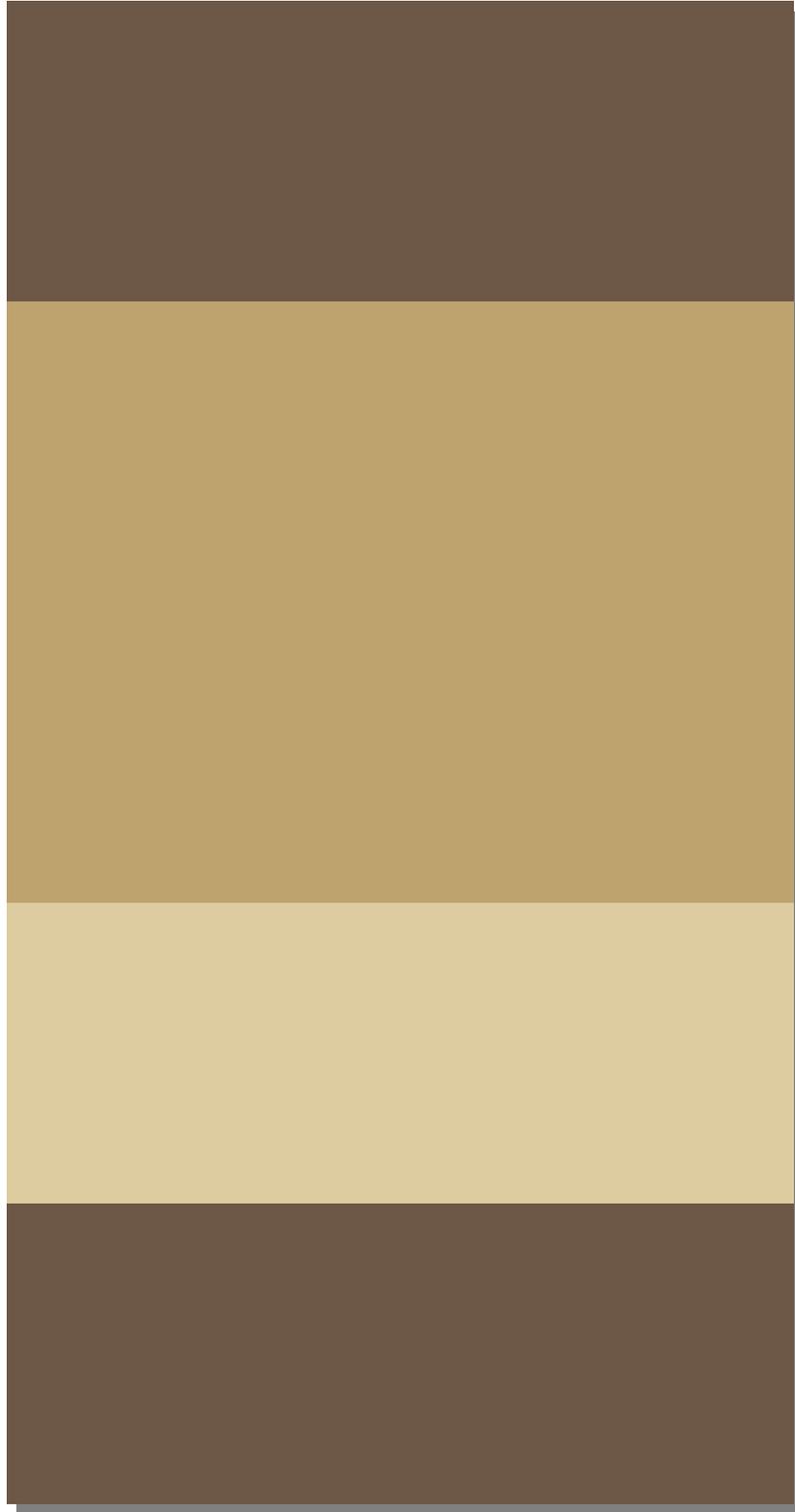
Scheme 5

Fascia & Trim:
Dug Up CL2876N

Body:
Magic Eye CL2745D

Garage Door:
Poco CL2743M

Front Door:
Dug Up CL2876N



Riverhaven

Scheme 6

Fascia & Trim:
Seaweed CL2935D

Body:
Flourishing CL2923M

Garage Door:
Pale Khaki CL 2924D

Front Door:
Stigma CL 3026D



Fraze Paint

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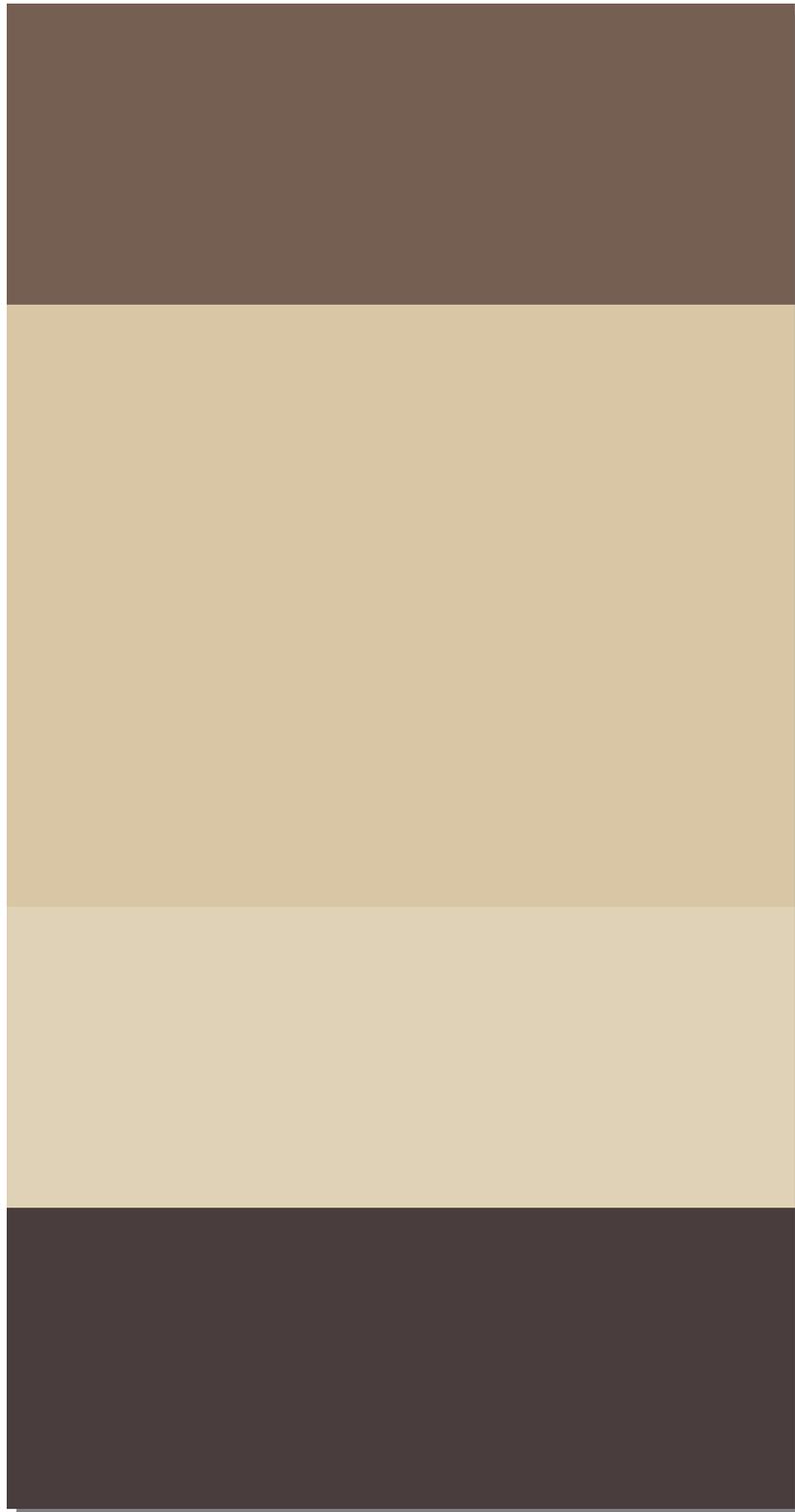
Scheme 7

Fascia & Trim:
Dug Up CL2876N

Body:
Smoked Trout CL2683D

Garage Door:
Hound CL2682M

Front Door:
Trip CLV1182N



Scheme 8

Fascia & Trim:
Foppish CL2855D

Body:
Falcon CL2834D

Garage Door:
Keratin CL 2863W

Front Door:
Boundary CL3177N



Riverhaven

Scheme 9

Fascia & Trim:
Masala CL3256A

Body:
Rodeo Dust CLC1251D

Garage Door:
Onion CLC1252M

Front Door:
Wine Dark CL2547A



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Fraze Paint

Home Owners of Arizona

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Frazees Paint
Our passion. Your results.

For more information visit us at www.Frazees.com
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The colors represented in this file are digital representations of the colors and may vary from computer to computer. If needed, color chips and books are available at your Frazees store location and your communities HOA.

Thank you

Choosing Exterior Paints

Invest in Quality

When doing exterior painting, an important decision is what quality of paint should we use? High quality paints are designed to produce the best-looking and longest lasting results. Quality paints may cost a little more but they provide a smoother, more uniform appearance and will add years of life to the paint job, so they offer more value in the long run.

Here are some of the specific benefits of using high quality paints:

- Better adhesion, less likely to blister, flake or peel.
- Better chalk resistance, color lasts longer.
- Better dirt resistance, paint remains fresh looking
- Better mildew resistance, paint wouldn't show unsightly blotches.
- Overall Superior Durability.

To get the true worth of exterior paint, one must look beyond the “cost per gallon” and compare the “cost per year of service”. The following illustration shows how upgrading to a higher quality paint is a wise investment. Consider a hypothetical case involving a 3,500 square foot home requiring 20 gallons of exterior paint. The cost of Duratec II is slightly higher than Superflat. Superflat is slightly higher than Acritec. The labor cost is the same no matter what paint is applied. Labor is the biggest cost of the job. However because Duratec can last up to 10 years or longer, versus 7 years for Superflat and 4 years for Acritec, the cost of service is lowest when Duratec II is used.

Duratec II Exterior Flat 100% Acrylic		Superflat Exterior Flat 100% Acrylic		Acritec Exterior Flat Copolymer Acrylic	
Paint Cost	\$700	Paint Cost	\$600	Paint Cost	\$500
Labor Cost	\$3,200	Labor Cost	\$3,200	Labor Cost	\$3,200
Total Cost	\$3,900	Total Cost	\$3,800	Total Cost	\$3,700
Expected Lifespan	10+ yrs	Expected Lifespan	7+ yrs	Expected Lifespan	4+ yrs
Service Cost per year	\$390	Service Cost per year	\$543	Service Cost per year	\$925

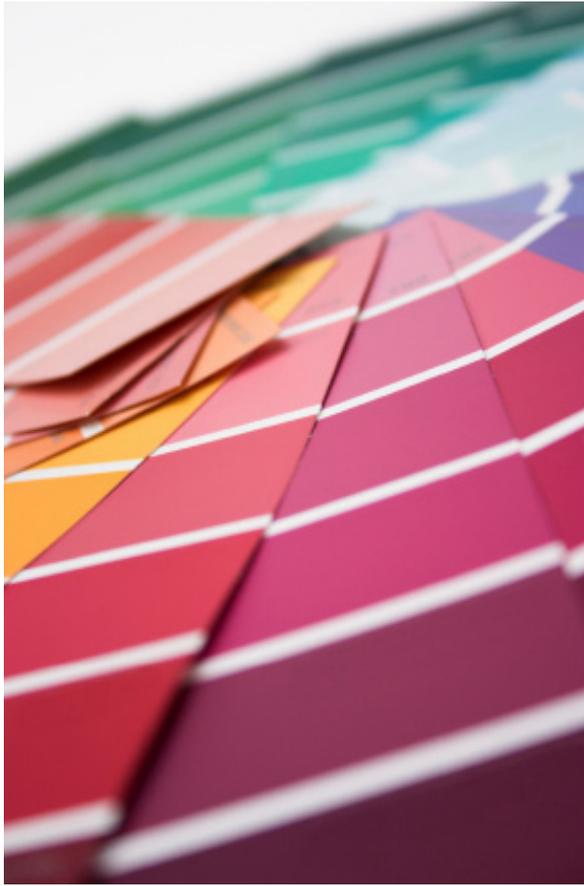
NOTE: Expected lifespan shown are typical figures for vertical exposure and for well maintained paint system applied to a properly prepared surface that conforms to Frazee specifications. Extreme environments, adhesion failure of previous coatings, and substrate damage will result in reduced life expectancies. The technical information supplied herein is solely for informational purposes and based on data believed to be reliable. It is not intended as and does not constitute a warranty.

Frazee Paint



Home Owner Painting Checklist

- HOA Color Approval Date** _____
- Contractor Name** _____
- Contractor License Number** _____
- Contractors Certificate of Insurance Number** _____
- Start Date** _____
- Completion Date** _____
- Provide a Color Sample/ Match if different than approved paint manufacture approved by HOA.**
- Inspection at Completion of Painting. (Keep notes of areas of concern)**
- Be sure that you are getting everything that you agreed upon with your contractor.**
 - _____ **Power Washing**
 - _____ **#of Coats of Paint Applied**
 - _____ **Trench Around Foundation**
 - _____ **Protect Shrubs, Satellite Dishes, etc.**
- Clean Up after Painting is Completed.**
- Make notes of any additions to the job that you agreed to.**
- You should be 100% Satisfied at the completion.**
- Pass on your contractors name to friends so they can enjoy the same satisfaction you have.**



How To Choose Exterior Paint Colors

"Babouche"; "Pravda"; "Swazi"; "Murex"... Rare tropical diseases?
European politicians? Expensive appetizers?

Nope, they're paint colors! If you're thinking of painting the outside of your house you might be wondering whatever happened to red, green, and blue!

Paint Paralysis

The dizzying array of color choices and their associated names are enough to give a homeowner a case of Chromophobia - the fear of colors. How do you decide what color(s) to use when there are so many options?

It can be very costly to make a mistake. And if you don't like the colors, your neighbors probably won't either; colors have public impact - you're not the only one who has to live with them. But a little research and planning can help you get started with the confidence that the final paint job is one that you - and your neighbors - will be pleased with.

Field, Trim, and Accent

An existing house isn't a blank canvas - after all, you're not changing the color of the roof, the brick or stone, and maybe not even the windows (if they're vinyl or aluminum clad). Roofs and masonry walls are large areas of unbroken color and natural starting points for creating a palette.

An exterior paint scheme should be made up of at least three colors: the field - large areas such as walls or roofs; the trim - corner boards, window trim, fascias, rakes, etc.; and accent - specific elements including doors, shutters, and other architectural features.

Field colors make up the majority of what you'll see on the house and will lead you to the choice of trim and accent. Are you trying to make your house look a little more prominent on the street? A lighter field color will make it look larger; a darker color will visually shrink it. "Unattractive" elements - gutters, downspouts, etc., should also be painted the field color to help them "disappear" into the background.

But it's the trim color that can make or break the scheme. Painting the trim the same color as the field can work in some cases, but it can also give the house an "unfinished" or "wedding cake" look. Darker trim - especially around the windows - can cause a "frame" effect, where the windows look like pictures hung on a wall. Keeping the trim lighter than the field is almost always a safe bet.

The accent color is where the excitement is. Once you've chosen an attractive combination of field and trim, make it "pop" with an eye-catching accent color. It's a tool to give life to an otherwise muted color scheme and draws attention to the important features of the house. The front door, shutters, and the windows frames (not the trim) are good places for accent colors. Windows painted with accent and trim colors together can be the most interesting part of the composition.

Choosing a Paint Scheme

The two most important considerations in choosing a color scheme are the architecture of the house and the neighborhood context.

Historic architectural styles, for example, look best in their original color schemes, although these can vary quite a bit. Original Colonial and Colonial Revival homes were often quite colorful on the inside, but less so on the exterior. Often they were painted in a single color for the field and trim, with a second color for an accent. Combined with prominent red brick chimneys and a brick or stone base, the effect is a three-color scheme.

Victorian homes - often referred to as "painted ladies" - sometimes showed off six or more colors of trim and accent. Making that look good today takes the services of a color specialist and a lot of time. But a similar effect can be had with as little as three colors if they're well placed on the house.

The Craftsman style of the early 20th Century sported a darker, earthier color scheme using deep browns, greens, and reds. The current popularity of the style is making more homeowners consider richer color schemes for their homes.

Take cues from the other houses in your area - a house should have its own personality and style, but houses don't look good in "party dress" all the time.

Final Coat

Whether you're comfortable with choosing colors or not, you have several resources that can make the decision much easier. Frazee Paints have produced pre-selected color palettes arranged by architectural style or color range that specify compatible field, trim, and accent colors. They're available at any Frazee Paint location.

Frazee also has an online paint selection programs that suggest proper color combinations - they even allow you to preview colors on photographs of many different style homes, or on a digital photo of your own home.

www.frazeepaint.com & www.colorlivesystems.com

Plan ahead, be bold in your color choices, and use the Frazee Paint company resources. But don't ask for red, green, or blue - they won't know what you're talking about!

The logo graphic consists of a series of overlapping, wavy bands of color. From top to bottom, the colors are light blue, medium blue, dark blue, yellow, green, red, and orange. The bands are thicker on the left and taper to the right, creating a sense of movement and depth.

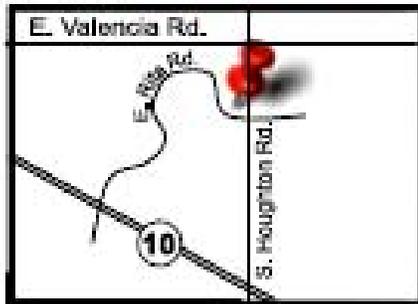
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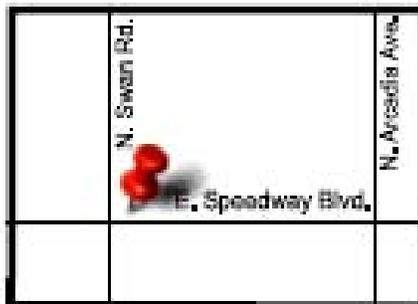
Our passion. Your results.

Store Locator

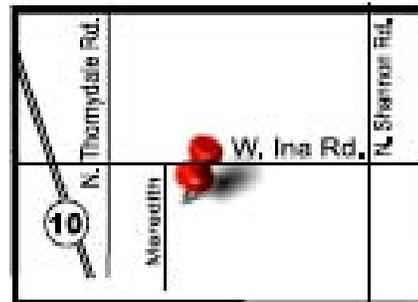
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